



Whitehall Nursery and Infant School is set to host its own pyjama party as pupils raise money to get more children reading.

Whitehall Nursery and Infant School is asking children to come in wearing their PJs on **Friday 16 June**, as part of BookTrust's Pyjamarama fundraiser to help every child get a bedtime story.

Children in Walsall are getting ready to wear their finest PJs/comfortable clothes and grab their favourite book to take part in Pyjamarama, BookTrust's annual fundraising celebration.

Pupils at our school will have lots of reading activities helping them to get excited about the books they read and encouraging families to make sharing stories together a regular and long-lasting part of family life.

Whitehall Nursery and Infant School is asking children to bring in **£1** to donate to BookTrust and take part in Pyjamarama.

BookTrust is the UK's largest children's reading charity, and the money raised will be used to support children across the UK facing disadvantage, access books and reading support to ensure that every child gets a bedtime story.

Diana Gerald, Chief Executive of BookTrust said:

"At BookTrust we know just how important it is to share stories with children as early as possible, and for families to continue reading together. Nurseries and schools play a critical role in getting children excited about books and stories while supporting them and their families to read together regularly and by choice. The £1 donation to BookTrust will go towards helping us ensure all children can reap the lifechanging benefits of reading."

About BookTrust

BookTrust is dedicated to getting children reading because we know that children who read are happier, healthier, more empathetic and more creative. Their early language development is supported and they also do better at school. Checkout our website for information about us. booktrust.org.uk

Funds raised from BookTrust's Pyjamarama campaign could fund the following:

- £25 could provide 15 pre-school children living in women's refuge centres with their own book pack
- £50 could provide 6 families from deprived communities with additional support through their children's centre to develop a reading habit
- £100 could help us work with a struggling secondary school to support teenagers re-engage with reading
- £1,000 could enable us to support 740 children with a disability that impacts motor skills, providing them with specially created touch and feel books, finger puppets and guidance for parents.